

Agenda Item No: 13

Report to: Museums Committee

Date of Meeting: 27 February 2012

Report Title: Stade Education Project

Report By: Cathy Walling
Museum Curator

Purpose of Report

to provide a final update on the HLF-funded Stade Education Project

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. The Stade Education Project was a three year Heritage Lottery Funded project (HLF) which was active from December 2008 to December 2011. The project was primarily paid for by the Heritage Lottery Fund with some additional support for specific projects from Hastings Borough Council, and, where successful applications have been made, external funders such as Screen South. The designated project budget was £180,449 with 86.7% (£156,500) coming from HLF.

2. The original bid to HLF was submitted in 2007 by the then Curator at Hastings Museum and Art Gallery, Victoria Williams, through consultation with Hastings Borough Council Regeneration Department and members of the Stade community. A temporary Stade Education Officer, Bronwen Griffiths, was employed for 8 months, 3 days a week to consult with schools and the Stade Community to see what their needs were and to produce resources. This scoping exercise informed the bid to HLF.

3. The three main partners in the Stade Education Project were the Fishermen's Museum, the Shipwreck Museum and the Fishermen's Protection Society.

4. As part of the Stade Education Project a Stade Education Officer was employed full time for three years and a budget was provided for the Stade Education Officer and the partners to deliver the activities.

5. The Stade Education Project worked to deliver four main aims:

- Increase the number of people enjoying and learning about the cultural and environmental heritage of the Stade.
- Improve, coordinate and promote a range of informational and learning resources
- Provide opportunities for local people to understand and appreciate their maritime heritage
- Develop a continual strategy for educational resources an learning on the Stade

6. During the life of the project, applications were made in partnership with The Fishermen's Protection Society, Old Hastings Preservation Society, Radiator Arts, and the Electric Palace Cinema to other external funders to bring additional funds into the project. The following bids were successful:

Screen South Digital Archive Fund – heritage film project Hidden Connections	£20,000
HBC Regeneration Department funds - Walking the Fish	£6,750
Meanwhile Space – to deliver creative workshops	£1,500
Foreshore Charitable Trust Smalls Grants Scheme – admin support to carry	£835

on SEP project work in 2012	
HBC Small Grants – Big Fish project	£500
English Heritage Creative Landscapes project – accessible labeling	£300
Sponsor a fish – Walking the Fish	£250
WRVS Heritage Plus Loan Box project - £150 to the partners for loan boxes	£150

7. Stade Education Project (SEP) funds were also able to be harnessed by partners and used as match funding for their own funding bids. For example, £5,000 of the central SEP budget was given to the Fishermen’s Museum for a Boat Maintenance Apprenticeship scheme which helped them to draw in over £20,000 of funding from other sources for the scheme.

8. The SEP also benefited from gifts in kind, for example, the SEP in partnership with Radiator Arts and the Fishermen’s Protection Society were successful in applying to HBC for free use of an empty shop as part of their ACE Retail Vitality scheme. This resulted in free use of a town centre shop for outreach activities from May to September 2010. For the photography competition the Stade Education Officer liaised with local suppliers for sponsorship: Judges Postcards produced 600 postcards free of charge and Marriotts photo store and Blue Reef gave vouchers as prizes for the photography competition. Hastings Borough Council paid for a deckchair as a prize for a competition at the Seafood and Wine festival.

9. Outcomes

The following events and activities received assistance from or were delivered by the Stade Education Project:

Date	Event	Audience	Location	Number of people
6th February and 11th February 2009	Assisted with William Parker iFish project – field trips	Local Secondary School	Stade	23
4th March 2009	West St Leonards school visit	West St. Leonards Primary school	Stade	58
21st March 2009	Volunteer Guides Open Day	Adults from Hastings and St. Leonards	Lifeboat station	18
25th March 2009	Elphinstone school visit	Hastings Primary school	Stade	29
31st March 2009	Elphinstone school visit	Hastings Primary school	Stade	24
21st April and 5th June 2009	Loan Box training	Adults from Stade venues	Hastings Museum and Art Gallery	6
7th and 8th May 2009	Audio recordings	Adults connected to the Stade	University Centre Hastings	12
12th May 2009	Creative Partnerships tour	Adults from S. East	Stade	6
21st May	Work placement for	Adult from local	Fishermen’s	1

2009 21st April to 19th May 2009	UCH student Volunteer Stade Guides training	area Adults from Hastings and St. Leonards	Museum Various Old Town locations	14
26th May and 2nd June 2009	Stade Guided Walks – test walks	Adults from Hastings and St. Leonards	Stade	25
2009 - 2011	Stade Guided Walks	Adults – UK and abroad	Stade	1,047
26th June 2009	Cranbrook school visit	Primary school – Cranbrook	Stade	98
26th June 2009	Blue Reef Beach Clean day	Local Primary school	Beach opp. Blue Reef	30
June 2009	Screen South film project sessions with Hillcrest students	Hastings Secondary School	Hillcrest school	11
June 2009 to December 2011	Stade Advisory Teachers group meetings	Teachers from local schools	Stade	6
2nd July 2009	Bromley school visit	Primary school – Bromley	Stade	60
3rd July 2009	Walking the Fish INSET	Adults – local school staff	East Hastings Sea Angling Association	17
9th July 2009	Maritime themed activities for Play Days	Local children under 5s	Hastings seafront	120
26th September 2009	Electric Palace Love Your Lido screening	Adults from Hastings and St Leonards	St. Leonards seafront	100
September 2009	Walking the Fish workshops: fish filleting, rock pool walks x 2, dinosaur talk x 2, fishing talk	Local primary schools	Stade	180
September 2009	Walking the Fish	Local children and adults	Hastings	870
14th December 2009	Visit to Bexhill Museum	Stade venues staff	Bexhill Museum	7
9th Feb 2010	Horizons group tour	Local adults	Stade	8
4th March and Friday 26th March 2010	Walking the Fish INSET	Teachers from local schools	EHSAA	20
18th March 2010	Hastings has a Heart – Volunteer event 3 vols 30 members of the public	Local adults	Priory Meadow Hastings town centre	33
27th March 2010	Edwardian Fancy Dress competition	Local adults and children	Stade	45

12th May 2010	Old Town Day	(mainly adults) Local adults	WRVS St Leonards	100
May to Sept 2010	Meanwhile Space Retail Vitality scheme visitors and workshop attendees	Local adults and children	House of Hastings, town centre	488
9th June 2010	Film screening for Hawkhurst Primary School	Primary school age children from Hawkhurst	Electric Palace Cinema	50
11th June 2010	Hampden Park Infants visit	Infants from Eastbourne area	Stade	30
5th August 2010	Film screening for High St Party	Local adults and children	Old Town Hall Museum	40
29th August 2010	Film screening	Adults and children from UK and abroad	Net shop, Stade	157
July – September 2010	Creative Landscapes Artists Residency: 2 artists Workshops (Sussex Autistic Trust and HMAG) approx 50 Drawing tent approx 30	Local adults, young people and children	Stade	82
2010	My Stade photography competition: 124 entrants 270 private view 15 for one to ones 14 for tour 500 visitors (314 voted)	Mainly local adults and young people (mainly adults)	Stade	923
2010 - 2011	Boat maintenance apprenticeship for 2 SCCH students	Local young people	Boat yard, Fishermen's Museum	2
September 2010	Screening for Hillcrest Senior Management of Hidden Connections	Teachers from local school	Electric Palace Cinema	13
25th September 2010	Shipwreck writing workshop	Local adults and 1 young person	Shipwreck Museum	8
9th October 2010	Big Draw workshop	Local families	Shipwreck Museum	78
September 2010	Sea Shanty singing	Mainly local adults	Fishermen's Museum	200
September 2010	Talks about fishing	Mainly local adults	Fishermen's Museum	30

September 2010	Net shop film screening: Heritage Open Days	Mainly local adults	Stade	157
15th October 201	Net mending demonstration	Adults and children	Stade	25
21st, 22nd October and 25th, 26th November 2010	Story telling sessions	Children from local nurseries and primary schools	Fishermen's Museum	400
15th December 2010	St Mary Star of the Sea and Times journalist tour	Children, teachers and journalist	Stade	10
2010 - 2011	Deckchair competition 1,033 entrants 320 exhibition 201 workshops 250 win a chair competition	Children and adults from across the UK (mainly local children)	Blue Reef, Black Winkle Gallery, De La Warr Pavilion, Sussex Coast College, EHSAA	1,804
February 2011	Northiam Women's fellowship - talk	Women from Northiam	Northiam village hall	30
8th March 2011	Volunteers Taster Day	UCH students	Shipwreck Museum	12
15th March 2011	Trip to the British Museum	Local volunteers	British Museum	27
20th April 2011	Beach Clean Day	Local adults	Beach opp. Blue Reef	10
April 2011	Oasis community centre stall	Local adults and children	Ore Valley	20
19th May 2011	Heritage Open Days organisers' drop in	Local adults	South Lodge, St Leonards	15
4th June 2011	Volunteer day stall SEO and 2 volunteers	Local adults	De La Warr	20
14th August 2011	3 volunteers ran a stall at Rye Maritime festival	Visitors to Rye	Rye	55
10th September 2011	Heritage Open Days events: Creative Landscapes private view	Adults – focus on access for all	Stade Hall	55
September 2011	1 week Creative Landscapes exhibition	Open to all	Stade Hall	707
September 2011	Travis Eldborough talk	Adults – mainly local	Stade Hall	25
September 2011	Net shop opening – 2 days	Open to all	Net shop, Stade	110
2011	Stade Stories photography	Mainly local adults and	Stade	542

	competition: 69 entrants 150 private view 8 for one to ones 15 for tour 300 visitors	young people (mainly adults)		
September 2011	Walking the Fish	Local families and schools	Hastings	350
17th and 18th September	Story telling sessions x 6	Families visiting Seafood and Wine festival	Stade	250
October 2011	The Big Draw	Local families	Shipwreck Museum	150
4th December 2011	HMAG AGM presentation and film screening	HMAG AGM members (adults)	HMAG	30
6th December 2011	End of project tea party and film screening	Project participants	Town Hall Council Chamber	60
13th December	Better Braybrook AGM presentation and film screening	Adults	Sherwood House	12
TOTAL				9,945

10. This project's success in achieving its aims can be seen in the fact that over 20,000 people had some kind of interaction with the project, whether it be directly, through going on a guided walk, or coming to a workshop, or perhaps by watching a DVD or using resources on the website or flickr account. For a 3 year project employing one project officer this is a great achievement. High levels of volunteer commitment were also a successful aspect of the project.

Wards Affected

None

Area(s) Affected

None

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness No

Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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